

From: Stuart Cheshire
To: Microsoft ATR
Date: 11/27/01 4:49pm
Subject: Microsoft Settlement

I know you are busy, so I will make this brief.

The proposed so-called "punishment" for Microsoft is nothing but a billion-dollar marketing campaign to Microsoft's advantage. Microsoft executives must be rolling on the floor laughing.

Putting millions of dollars-worth of Windows computers into our schools does only two things:

1. It aids Microsoft, by helping it to further cement its strangle-hold on the computer industry.
2. It hurts Apple, Microsoft's long-time competitor, by undermining Apple's position in the education market, one of the few markets where Apple still leads.

If you want to really punish Microsoft in a way that will stop the executives laughing, force Microsoft to buy a billion dollars-worth of Apple iMacs to put in our public schools.

Stuart Cheshire
<<http://www.stuartcheshire.org>>

CC: microsoftcomments@doj.ca.gov@inetgw,attorney.gener...